

## JAMES R. LUCAS

James R. Lucas, Ph.D., P.E., is a recognized authority on leadership and cultural design. He is a groundbreaking author and thought leader, provocative speaker, and experienced consultant on these crucial topics.

Jim is President and CEO of Luman International, an organization which he founded in 1983. This firm is dedicated to developing passionate, thinking, *Pure-Performance Organizations™* and their leaders, people, and teams.

Clients are from sectors as diverse as health care, pharmaceuticals, medical devices, financial services, accounting, energy, chemicals, forest and paper products, transportation, computer hardware, diversified manufacturing, consumer products, diversified business services, construction, state government, and federal government. They range from Fortune 1000 public companies and private for-profit organizations to not-for-profits and government agencies.



Jim has written numerous curricula for business and leadership seminars, as well as many essays and articles. He is the author of six landmark books on leadership and organizational development:

- *Passionate Lives & Leaders: Real Leaders Tell How Passion Leads to Performance*
- *High-Performance Ethics: 10 Timeless Principles for Next Generation Leadership*
- *Broaden the Vision and Narrow the Focus: Managing in a World of Paradox*
- *The Passionate Organization: Igniting the Fire of Employee Commitment*
- *Balance of Power: Fueling Employee Power without Relinquishing Your Own*
- *Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success*

Prior to founding Luman International, Jim was President of EMCI, a high-tech design and manufacturer of aerospace systems and medical devices. Before that, he held managerial and executive positions at Hallmark Cards, VF Corporation, and Black & Veatch Consulting Engineers.

Jim is an award-winning senior faculty member of the American Management Association, where he served for several years as a charter member of the Faculty Advisory Council. He taught its premier course, The Course for Presidents (in which he was and is the highest-rated faculty member), and is the overall highest-rated faculty member in the history of the AMA. He is also a frequent presenter at the Center for Leadership & Executive Development. Jim has an extensive speaking schedule, in which he addresses topics from his books and research, and has been interviewed frequently on radio and television.

Jim received his education in leadership, business, economics, and engineering at the University of Missouri (Columbia and Rolla), where he received his Ph.D. (h.c.). He has also taught at Rockhurst University. Jim is past president of the Academy of Engineering Management, a member of the American Society for Training and Development, a member of the American Society of Engineering Management, a senior member of the Society of Manufacturing Engineers, a member of the National Society of Professional Engineers, and a registered professional engineer in Missouri and Kansas.

Jim has been honored with continuous listings in *Who's Who in America* (1999-2009), *Who's Who in the World* (1989-2008), and *Who's Who in Finance & Industry* (1989-2009).

*"Jim Lucas is an internationally recognized authority on leadership and organizational life.... You can take what he says to the bank – both figuratively and literally."*

- Steve Forbes, President & CEO of Forbes, Inc.; Editor-in-Chief, Forbes